

Why choose GIMS?

This cross-cultural MBA program paves the way for an Indo-German career. It provides a solid foundation for engineering undergraduates to make the transition into management on an international level.

The MBA is offered in a combined effort by the Hof University of Applied Sciences and the PSG Institute of Advanced Studies, Coimbatore, India. The degree giving university is the Hof University of Applied Sciences.

The program adds missing business components to existing technological knowledge in order to create a well-rounded skill set and essential knowledge for a successful Indo-German career.

Fields of instruction are marketing principals, finance, project management, negotiation strategies, logistics and business law – just to mention a few.

The lecturers and professors have profound experience both in industry and in academia. With a very comfortable current student-lecturer ratio of approximately 35 to 1 (3,500 students and 100 lecturers), intensive personal support throughout the studies is possible.

As a university of applied sciences, Hof University is dedicated to the paradigm of “higher education for working life”! Hof University fosters strong bonds with industry. Naturally the focus lies on an immediate transfer from theory into practice; therefore we pay special attention to a practical orientation of all courses and assignments.

Applicants must hold a Bachelor’s degree from an accredited university or equivalent. It is desirable that the undergraduate work be completed in a technical engineering field, for example:

Bachelor of Engineering / Technology Programs

- Automobile Engineering
- Bio Technology
- Civil Engineering
- Computer Science Engineering
- Electrical and Electronics Engineering
- Electronics & Communication Engineering
- Information Technology
- Mechanical Engineering
- Metallurgical Engineering
- Production Engineering
- Textile Technology
- Bio Medical Engineering
- Fashion Technology



The international community is big with international student from almost all over the world, and the Indian community is growing very quickly. Currently more than 80 students from India are enrolled at Hof University. Hof University has a clear dedication towards India and implements an Indian emphasis on various aspects of student life as well as in the academic curricula.

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The Hof University campus is green, idyllic and safe, offering plenty of opportunities for interaction with other students and with faculty beyond the classroom, e.g. state-of-the-art facilities such as 24/7 library access, canteen, cafeteria, Italian restaurant, sporting area and much more. The atmosphere on campus greatly enriches the educational experience.