

**Study and Examination Regulations  
for the Master's Degree Program  
Global Management  
at Hof University of Applied Sciences**

**From 25th May 2022**

<p><b><i>Only the German version of this document is legally binding. This English translation is for your convenience only.</i></b></p>
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Based on the Article 13 Section 1 (2) and Article 43 Section 5 (2) of the Bavarian Higher Education Act (Bayerisches Hochschulgesetz - BayHschG) (BayRS 2210-1-1-WFK), the Hof University of Applied Sciences hereby enacts the following study and examination regulations:

**§ 1**

**Purpose of the Study and Examination Regulations**

<sup>1</sup>These regulations govern the admission criteria for the Master's program in Global Management, as well as the content and structure of the course. <sup>2</sup>Furthermore, these regulations complement the guidelines for the examination for the Universities of Applied Sciences (Rahmenprüfungsordnung für die Fachhochschulen - RaPO - BayRS 2210-4-1-4-1-WFK) and the General Examination Regulations of Hof University of Applied Sciences (APO) by defining the regulations of the examinations of this degree program.

**§ 2**

**Admission Requirements for the Master's Degree Program**

(1) <sup>1</sup>Admission requirements for the master's degree program in Global Management are

1. a successfully completed professional Bachelor's degree from a German or foreign university with a minimum of 180 credits (credit points according to the European Credit Transfer and Accumulation System - ECTS) or an equivalent degree in an economics-oriented degree program.
2. the proof of eligibility for this specific degree program in accordance with § 3.

<sup>2</sup>An economics-oriented degree program according to Article 1 Section 1 ist given if modules in economics had to be completed to the extent of at least 110 credits or to an equivalent extent in order to successfully complete the degree program. <sup>3</sup>The examination board shall decide whether this is the case; it shall be guided by the standard of Article 63 Paragraph 1 Sentence 1 BayHSchG (no significant differences).

(2) <sup>1</sup>The admission requirement of Article 1 Sentence 1 Section 1 "in an economics-oriented degree program" shall be deemed to have been met by students who have completed economics modules to a lesser extent than that specified in Article 1, Section 2, if they additionally acquire the missing credits in modules of their choice by the end of the second semester in the Master's program in

accordance with the course and examination regulations for the Bachelor's programs in Business Administration, International Management and Business Law at Hof University of Applied Sciences, with the exception of those modules from the basic area and the practical semester. <sup>2</sup>Article 63 BayHSchG applies accordingly.

### **§ 3**

#### **Proof of Eligibility for this specific Degree Program**

<sup>1</sup>The degree program according to § 2 Article 1 Sentence 1 Section 1 must be completed with an overall minimum grade of 2.5 or an equivalent grade. <sup>2</sup>A grade is also considered equivalent if it or a better grade was achieved by no more than 50% of those who completed the respective program in the same year.

### **§ 4**

#### **Degree Program Objectives**

<sup>1</sup>The aim of the application-oriented master's degree program Global Management is to prepare students for challenging specialist and management tasks in globally operating companies. <sup>2</sup>Students acquire an in-depth and practice-oriented economics qualification for management tasks, which is oriented to the requirements of globalization.

### **§ 5**

#### **Standard Duration of Study**

The standard duration of study is three semesters.

### **§ 6**

#### **Modules**

- (1) The modules required to pass the Master's examination, the type and scope of the courses, the form of the examinations including the duration of the preparation of the planned assessments as well as the evaluation according to the ECTS are specified in the Annex.
- (2) <sup>1</sup>The curriculum of the master's degree program is based on a Bachelor's degree with a total of 210 credits or equivalent, which has included academic modules with a total of 180 credits and practical modules with a total of 30 credits or equivalent. <sup>2</sup>Students who have only completed a Bachelor's degree with a total of 180 credits or with an equivalent total, have to acquire additional 30 credits for passing the Master's examination. <sup>3</sup>If they have not previously completed any practical modules as specified in sentence 1, they must complete a practical semester in accordance with the study and examination regulations for the Bachelor's degree program in Business Administration. <sup>4</sup>For the rest, they must acquire 30 credits in accordance with the study and examination regulations for the Bachelor's degree programs in Business Administration, International Management and Business Law in modules of their choice, with the exception of those from the basic area and the practical semester.
- (3) <sup>1</sup>Crediting of study and examination achievements from the first professional qualifying degree program towards the achievements to be made according to Article 2 Section 2 and § 2 Article 2 is irrespective of the other accreditation requirements only possible, if these achievements did not relate to any of the modules required for the completion of this degree program. <sup>2</sup>For extensions of the deadline specified in § 2 Article 2, § 8 Article 4 of the Framework Examination Regulations for Universities of Applied Sciences (RaPO) shall apply accordingly. <sup>3</sup>The final grades of the additional

modules required in accordance with Article 2 Section 2 and § 2 Article 2 shall not be taken into account for the overall grade of the Master's examination.

## § 7

### Module Catalogue, Program Curriculum

- (1) <sup>1</sup>The Faculty of Business and Economics (Fakultät Wirtschaftswissenschaften) provides a module catalogue. <sup>2</sup>The module catalogue specifies the teaching content and learning objectives of the modules in detail. <sup>3</sup>In addition, it contains more detailed provisions on the examinations listed in the appendix as well as the professional supervision during the preparation of the final thesis and during the internship. <sup>4</sup>If the same module is offered more than once in a semester, the module catalogue shall determine the criteria according to which the students are distributed among the courses with the same content.
- (2) <sup>1</sup>In addition, the Faculty of Business and Economics provides a program curriculum. <sup>2</sup>The program curriculum provides detailed information on the courses offered by the faculty and the recommended course of study.
- (3) <sup>1</sup>The module catalogue and the program curriculum shall be approved by the Faculty Council and shall be published by the University. <sup>2</sup>The announcement of new regulations must take place latest by the beginning of the semester, in which the regulations are to be applied for the first time.

## § 8

### Master's Thesis

- (1) <sup>1</sup>The topic of the master's thesis is assigned at the beginning of the third semester of study, conditional to the admission requirement stated in sentence 2. <sup>2</sup>The prerequisite for assigning the topic for the Master's thesis is that the student has achieved at least 48 credits in this degree program. <sup>3</sup>Only professors who perform teaching duties in the Master's program in Global Management may be appointed as examiners.
- (2) <sup>1</sup>The preparation of the Master's thesis includes a practical phase in a company (internship). <sup>2</sup>The internship is to be completed at an internationally operating company in a country or region whose national or typical regional language is different from the language in which the higher education entrance qualification or a higher education degree or equivalent degree was acquired; further details are specified in the module catalogue. <sup>3</sup>Students for whom it is permanently impossible to complete the internship in a country or region pursuant to sentence 2 for reasons for which they are not responsible and which arise after commencing their studies, or for whom the arrangement made there is disproportionate for other reasons, may also complete the internship in another country; the examination board shall decide whether the aforementioned requirements are met. <sup>4</sup>The internship shall last 500 hours. <sup>5</sup>The time from assigning the topic of the Master's thesis to its submission is five months.

## § 9

### Language of Instruction and Examination

The language of instruction and examination is English.

**§ 10****Academic Degree**

Based on the passing of the master's examination Hof University of Applied Sciences awards students the degree Master of Arts (M.A.).

**§ 11****Examination Board**

<sup>1</sup>The Faculty of Business and Economics (Fakultät Wirtschaftswissenschaften) establishes an Examination Board for the Master's degree program in Global Management. <sup>2</sup>The examination board has three members, one of whom shall be the chairperson. <sup>3</sup>The members shall be elected by the Faculty Council.

**§ 12****Coming into Force**

- (1) <sup>1</sup>These statutes are effective as of October 1, 2022. <sup>2</sup>It applies to all students who begin their studies in the Master's degree program Global Management after the summer semester 2022.
- (2) <sup>1</sup>Furthermore, these regulations apply to students who commenced their studies in the Master's program Global Management before October 1, 2022, insofar as they have not taken an examination for the completion of the modules regulated in the annex, either actually or in the legal sense, by that date. <sup>2</sup>With regard to examination procedures in progress on that date, the Study and Examination Regulations for the Master's Program in Global Management dated January 11, 2017 (Official Gazette of the University of Applied Sciences number 9/2017) shall continue to apply, as last amended by statutes dated June 9, 2020 (Official Gazette of the University of Applied Sciences number 8/2020). <sup>3</sup>In all other respects, the aforementioned study and examination regulations expire on October 1, 2022.

**Appendix (for § 6 section 1)**

1	2	3	4	5	6
<b>Module Numbers</b>	<b>Module name</b>	<b>SWS</b>	<b>Credits</b>	<b>Course type</b>	<b>Examination</b>
1	Global Business Strategy	4	6	SU, Ü	<b>StA50 mit Präs20</b>
2	Global Sales & Key Account Management	4	6	SU, Ü	<b>schrP90</b>
3	Legal Framework for Global Management	2	3	SU, Ü	<b>schrP60</b>
4	International Value Chain Management	4	6	SU, Ü	<b>StA10</b>
5	Finance & Accounting in a Multinational Business	4	6	SU, Ü	<b>schrP90</b>
6	Operational Excellence & Innovation Management	4	6	SU, Ü	<b>StA10</b>
7	Digital Economics	4	6	SU, Ü	<b>P<sup>1</sup></b>
8	Market Research	2	3	SU, Ü	<b>P<sup>1</sup></b>
9	International Human Resources Management	4 <sup>2</sup>	6	SU, Ü	<b>P<sup>3</sup></b>
10	Business Process Management	4	6	SU, Ü	<b>StA50 mit Präs20</b>
11	Advanced Issues of Global Management	4 <sup>2</sup>	6	SU, Ü	<b>P<sup>3</sup></b>
12	Masterarbeit & Praktikum		30	Internship	<b>AA</b>
			<b>90</b>		

**Translation of Abbreviations:**

AA	Final Thesis
P	Examination
Präs	Presentation (with indication of approximate duration in minutes)
schrP	Written examination (with indication of the time in minutes)
StA	Student research project (with indication of regular workload of 50 or 25 hours) or full-day student research project (with indication of examination duration including breaks of 10 hours)
SU	Lecture or seminar
SWS	Semester hours per week
Ü	Tutorial

**Notes:**

<sup>1</sup>SchrP90, StA50 with Präs20 or game simulation with Präs20. The form of the examination is defined in the module catalogue. If the StA50 with Präs20 is a group work, a written exam with a duration of 45 minutes can be required as a further exam. In this case, both exams must be passed.

<sup>2</sup>The module can be carried out with two organizationally independent courses of 2 SWS, each of which deals with a certain specific subtopic. Further details will be specified in the module catalogue.

<sup>3</sup>If the module is carried out according to Note 2, two examinations corresponding to the two subtopics must be taken for its completion. These can be a schrP60, a StA25 with Präs10 or a game simulation with Präs10. If the examination is not conducted in accordance with Note 2, the specifications in Note 1 apply to the examination(s).