

Study and Examination Regulations for the Master's Degree Program Global Management at Hof University of Applied Sciences

From 11th January 2017*

<p><i>Only the German version of this document is legally binding. This English translation is for your convenience only.</i></p>
--

Based on the Article 13 Section 1 (2) and Article 43 Section 5 (2) of the Bavarian Higher Education Act (Bayerisches Hochschulgesetz - BayHschG) (BayRS 2210-1-1-WFK), the Hof University of Applied Sciences hereby enacts the following study and examination regulations:

Preliminary Note

To ensure legibility and clarity of the course and examination regulations, these regulations waive to use both gender forms and separate notations for female and male persons. All references to one gender shall be deemed and construed to include the other gender as well.

§ 1

Purpose of the Study and Examination Regulations

¹These regulations govern the admission criteria for the Master's program in Global Management, as well as the content and structure of the course. ²Furthermore, these regulations complement the guidelines for the examination for the Universities of Applied Sciences (Rahmenprüfungsordnung für die Fachhochschulen - RaPO - BayRS 2210-4-1-4-1-WFK) and the General Examination Regulations of Hof University of Applied Sciences (APO) by defining the regulations of the examinations of this degree program.

§ 2

Admission Requirements for the Master's Degree Program

(1) ¹Admission requirements for the master's degree program in Global Management are

1. a successfully completed professional Bachelor's degree from a German or foreign university with a minimum of 180 credits (credit points according to the European Credit Transfer and Accumulation System - ECTS) or an equivalent degree in an economics-oriented degree program.
2. the proof of eligibility for this specific degree program in accordance with § 3.

²An economics-oriented degree program according to Article 1 Section 1 ist given if modules in economics had to be completed to the extent of at least 110 credits or to an equivalent extent in order to successfully complete the degree program. ³The examination board shall decide whether this is the case; it shall be guided by the standard of Art. 63 Para. 1 Sentence 1 BayHSchG (no significant differences).

*as per the edition of the second amendment record

- (2) ¹The admission requirement of Article 1, Section 1 (1) "in an economics-oriented degree program" shall be deemed to have been met by applicants who have completed economics modules to a lesser extent than that specified in Article 1, Section 2, if they additionally acquire the missing credits in modules of their choice by the end of the second semester in the Master's program in accordance with the course and examination regulations for the Bachelor's programs in Business Administration, International Management and Business Law at Hof University of Applied Sciences, with the exception of those modules from the basic area and the practical semester. ²Art. 63 BayHSchG applies accordingly.

§ 3

Proof of Eligibility for this specific Degree Program

¹Only those applicants who have completed a Bachelor's degree program in accordance with § 2, Article 1, Section 1 (1), or an equivalent degree program in accordance with § 2, Article 2, with an overall minimum grade of 2.5 or equivalent, qualify for this Master's degree program. ²The grading criterion given in the previous sentence is also met if applicants can provide proof of belonging to the top 50 percent of graduates in their prior degree program.

§ 4

Degree Program Objectives

¹The aim of the application-oriented master's degree program Global Management is to prepare students for challenging specialist and management tasks in globally operating companies. ²The graduates will have an in-depth and practice-oriented economics qualification for management tasks, which is oriented to the requirements of globalization.

§ 5

Standard Duration of Study

The standard duration of study is three semesters.

§ 6

Modules

- (1) The modules required to pass the Master's examination, the type and scope of the courses, the form of the examinations including the duration of the preparation of the planned assessments as well as the evaluation according to the ECTS are specified in the Annex.
- (2) ¹The curriculum of the master's degree program is based on a Bachelor's degree with a total of 210 credits or equivalent, which has included academic modules with a total of 180 credits and practical modules with a total of 30 credits or equivalent. ²Applicants who have only completed a Bachelor's degree with a total of 180 credits or with an equivalent total, have to acquire additional 30 credits for passing the Master's examination. ³If they have not previously completed any practical modules as specified in sentence 1, they must complete a practical semester in accordance with the study and examination regulations for the Bachelor's degree program in Business Administration. ⁴For the rest, they must acquire 30 credits in accordance with the study and examination regulations for the Bachelor's degree programs in Business Administration, International Management and Business Law in modules of their choice, with the exception of those from the basic area and the practical semester.
- (3) ¹Crediting of study and examination achievements from the first professional qualifying degree program towards the achievements to be made according to Article 2 Section 2 and § 2 Article 2 is irrespective of the other accreditation requirements only possible, if these achievements did not relate to any of the

modules required for the completion of this degree program. ²For extensions of the deadline specified in § 2 Article 2, § 8 Article 4 of the Framework Examination Regulations for Universities of Applied Sciences (RaPO) shall apply accordingly. ³The final grades of the additional modules required in accordance with Article 2 Section 2 and § 2 Article 2 shall not be taken into account for the overall grade of the Master's examination.

§ 7

Module Handbook, Study Plan

- (1) ¹The Faculty of Business and Economics (Fakultät Wirtschaftswissenschaften) provides a module handbook. ²The module handbook specifies the teaching content and learning objectives of the modules in detail. ³In addition, it contains more detailed provisions on the examinations listed in the appendix as well as the professional supervision during the preparation of the final thesis and during the internship. ⁴If the same module is offered more than once in a semester, the module handbook shall determine the criteria according to which the students are distributed among the courses with the same content.
- (2) ¹In addition, the Faculty of Business and Economics provides a study plan. ²The study plan provides detailed information on the courses offered by the faculty and the recommended course of study.
- (3) ¹The module handbook and the study plan shall be approved by the Faculty Council and shall be published by the University. ²The announcement of new regulations must take place latest by the beginning of the semester, in which the regulations are to be applied for the first time.

§ 8

Master's Thesis

- (1) ¹The topic of the master's thesis is assigned at the beginning of the third semester of study by a permanent professor who performs teaching duties in the master's degree program in Global Management, conditional to the admission requirement stated in sentence 2. ²The prerequisite for assigning the topic for the Master's thesis is that the student has achieved at least 48 credits in this degree program.
- (2) ¹The preparation of the Master's thesis includes a practical phase in a company (internship). ²The internship is to be completed at an internationally operating company in a country or region whose national or typical regional language is different from the language in which the student acquired the higher education entrance qualification or a first higher education degree or equivalent degree; further details are specified in the module handbook. ³Students for whom it is permanently impossible to complete the internship in a country or region pursuant to sentence 2 for reasons for which they are not responsible and which arise after commencing their studies, or for whom the arrangement made there is disproportionate for other reasons, may also complete the internship in another country; the examination board shall decide whether the aforementioned requirements are met. ⁴The internship shall last 500 hours. ⁵The time from assigning the topic of the Master's thesis to its submission is five months.

§ 9

Language of Instruction and Examination

The language of instruction and examination is English.

§ 10**Academic Degree**

Based on the passing of the master's examination Hof University of Applied Sciences awards students the degree Master of Arts (M.A.).

§ 11**Examination Board**

¹The Faculty of Business and Economics (Fakultät Wirtschaftswissenschaften) establishes an Examination Board for the Master's degree program in Global Management. ²The examination board consists of a chairperson and two further members. ³The members shall be elected by the Faculty Council.

§ 12**Coming into Force**

The original regulations have not been printed, as they are no longer of sole importance for the applicability of the present version. This version applies to all students who have taken up or will take up studies in the Master's program in Global Management after the summer semester 2020.

Appendix (for § 6 section 1)

1	2	3	4	5	6
Module Numbers	Module name	SWS	Credits	Course type	Examination
1	Global Business Strategy	4	6	SU, Ü	P¹
2	Global Sales & Key Account Management	4	6	SU, Ü	P¹
3	Legal Framework for Global Management	2	3	SU, Ü	schrP60
4	International Value Chain Management	4	6	SU, Ü	schrP90
5	Finance & Accounting in a Multinational Business	4	6	SU, Ü	schrP90
6	Operational Excellence & Innovation Management	4	6	SU, Ü	schrP90
7	Digital Economics	4	6	SU, Ü	P¹
8	Market Research	2	3	SU, Ü	StA50 mit PräS20
9	International Human Resources Management	4	6	SU, Ü	schrP90
10	Business Process Management	4	6	SU, Ü	P¹
11	Advanced Issues of Global Management	4 ²	6	SU, Ü	P³
12	Masterarbeit & Praktikum		30	Internship	AA
			90		

Translation of Abbreviations:

AA	Final Thesis
P	Examination
Präs	Presentation (with indication of approximate duration in minutes)
schrP	Written examination (with indication of the time in minutes)
StA	Student research project (with indication of the regular workload in hours)
SU	Lecture or seminar
SWS	Semester hours per week
Ü	Tutorial

Notes:

¹SchrP90, StA50 with Präs20 or game simulation with Präs20. The form of the examination is defined in the module handbook. If the StA50 with Präs20 is a group work, a written exam with a duration of 45 minutes can be required as a further exam. In this case, both exams must be passed.

²The module can be carried out with two organizationally independent courses of 2 SWS, each of which deals with a certain special topic of global management, for example "Procurement Management" and "Economic Framework & Global Governance". Further details will be specified in the module handbook.

³If the module is carried out in accordance with Note 2, two examinations corresponding to the two subject areas must be taken at the end of the module. These can be a schrP60, a StA25 with Präs10 or a game simulation with Präs10. If the examination is not conducted in accordance with Note 2, the specifications in Note 1 apply to the examination(s).