



# Textile Design (M.A.)

**Master's Program**  
Engineering Department



**Hochschule  
Hof**

University of  
Applied Sciences

# Textile Design – What is it all about?

At our vibrant Münchberg research campus, you will have the opportunity to help shape the future of textile design. Our unique approach brings together design, application, and technology.

You will gain **interdisciplinary expertise** that spans **textile design, technical textiles, and sustainable production** - opening doors to cutting-edge career opportunities and equipping you for a dynamic future.

In this Master's program, you will dive deep into textile design and discover its many applications. If you have a Bachelor's degree in textile design, product design, apparel design, interior design, or a related field, this is your chance to expand your expertise: You will master the creation of complex surfaces, develop innovative textile solutions, and generate interdisciplinary solutions.

As a cross-disciplinary field, textile design offers the perfect environment to **tackle challenges in functionality, eco-design, performance, and marketability** - all with a future-oriented and innovative approach.



# What do I gain with this M.A.?

## **With this Master's program, you will**

- \_ develop advanced skills in designing textiles and their potential applications,
- \_ gain interdisciplinary knowledge in design, textile technology, sustainability, and project management,
- \_ specialize in areas that match your personal interests and career goals.

## **In addition, you benefit from**

- \_ a project-focused curriculum that emphasizes practical experience and real-world applications,
- \_ access to a vibrant research environment at campus Münchberg with cutting-edge facilities,
- \_ strong connections to the professional world, opening up valuable networking and career opportunities.

**Further information is available on**  
**[www.hof-university.de](http://www.hof-university.de)**





# Fast facts



## **Degree awarded**

Master of Science (M.A.)

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## **Duration**

3 semesters (including Master's thesis)

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## **Language of instruction**

Full taught in English

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## **Tuition fees**

No tuition fees; just an administrative fee of approx. € 150 per semester

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## **Services and support for international students**

- \_ organisational support before and during your studies at Hof University
- \_ assistance in finding accommodation
- \_ Orientation Week prior to the start of your studies
- \_ social integration
- \_ career-promoting activities such as intercultural trainings, field trips, and company visits
- \_ free public transportation in the city of Hof

# What are the prerequisites?

## Academic requirements

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Successfully completed **Bachelor's degree in design or architecture** from an accredited university, min. 210 credits (ECTS); minimum grade 2,5 according to the German grading system.

Applicants with less than 210 credits (ECTS) will be accepted, but will have to earn the missing credits by completing an internship with a written report (30 ECTS) before starting their studies at Hof University.

## Program-specific aptitude

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Your aptitude for the program will be evaluated through a two-step process conducted by the course lecturers. In the first step, you will submit a **self-written project proposal** in English for a potential design project, along with a **digital portfolio containing 7 to 12 original work samples** that demonstrate your artistic skills and suitability for the program.

In the second step, you will participate in a 30-minute oral examination in English, where you will present your project proposal and portfolio and answer related questions.

## Additional requirements

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**Proficiency in English**, proven by either

- \_ TOEFL minimum 90
- \_ IELTS 6.5 or above

**Basic language skills in German**, proven by official test score documents (e.g. Goethe, telc, ÖSD) - **minimum level A1** according to the CEFR (The Common European Framework of Reference for Languages).

# When and how can I apply?

## Online application

You register in our online portal **Primuss**, fill in the application form with your personal details and upload all required documents.

If you acquired your university entrance certificate abroad, **uni-assist** must assess the certificate before you can send it to Hof University.

We advise you to send your documents to uni-assist **at least 4 weeks before our application deadline.**



### Application period

November 5 - November 30

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### Do your interview and get your admission letter to Hof University

In December

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### Online enrolment

In March

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### Orientation Week for international students

First two weeks of March

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### Start of your studies at Hof University

March 15

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<b>Semester 1</b>	<p><b>Core modules (all mandatory)</b></p> <ul style="list-style-type: none"><li>_ Project</li><li>_ AI supported Design Strategies</li><li>_ Theories of Design</li></ul> <p><b>Electives in Design (choose at least one)</b></p> <ul style="list-style-type: none"><li>_ Advanced Textile Design 1</li><li>_ Collection Design and Pattern Making 1</li></ul> <p><b>Electives in Management and Sustainability (choose up to two)</b></p> <ul style="list-style-type: none"><li>_ Circular Economy, Certificates and Eco Labels</li><li>_ Sustainable Project Management</li><li>_ Design Management</li></ul>
<b>Semester 2</b>	<p><b>Core modules (all mandatory)</b></p> <ul style="list-style-type: none"><li>_ Presentation and Documentation</li><li>_ Textile Products and Interior Design</li></ul> <p><b>Electives in Design (choose at least one)</b></p> <ul style="list-style-type: none"><li>_ Advanced Textile Design 2</li><li>_ Collection Design and Pattern Making 2</li></ul> <p><b>Electives in Management and Sustainability (choose up to two)</b></p> <ul style="list-style-type: none"><li>_ Renewable Products for Textile Industries</li><li>_ Agile, traditionelle und hybride Methoden im internationalen Projektmanagement (in German language)</li><li>_ Innovation Management and Strategies</li></ul>
<b>Sem. 3</b>	<ul style="list-style-type: none"><li>_ Master Seminar</li><li>_ Master's Thesis</li></ul>



# What are my career perspectives?

## As a graduate, you...

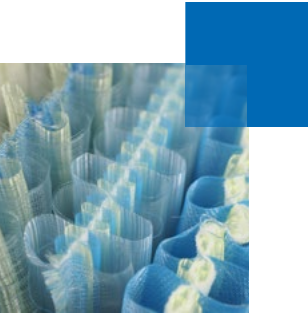
- \_ have the skills to work in a wide range of fields, from fashion, sportswear, product and interior to eco-design and technical textiles,
- \_ have a strong foundation in both the creative and technical aspects of textile design, giving you a competitive edge,
- \_ can apply your knowledge of sustainable practices and innovative textile production in various industries,
- \_ are equipped to tackle complex design challenges and adapt to the evolving demands of the market.

## ... Entry positions?

### **You are ready to work as**

- \_ Textile Designer
- \_ Product Designer
- \_ Apparel Designer
- \_ Eco-Design Specialist
- \_ Interior and Spatial Designer
- \_ Automotive Designer
- \_ Graphic Designer

# Why choose Hof University?



## At Hof University, you can expect

- \_ a first-class, hands-on education,
- \_ a safe, friendly and open-minded study environment, especially for international students,
- \_ extensive personal support by our Welcome Center, International Office and Career Service.



## In addition, you benefit from

- \_ assistance in finding accommodation,
- \_ orientation sessions prior to the start of your studies,
- \_ additional activities such as intercultural trainings, field trips and company visits,
- \_ 24-hours access to computer labs and library,
- \_ free wifi on campus.



# About Hof University

Founded in 1994 as a Bavarian state university, Hof University of Applied Sciences offers a very attractive study environment with its modern architecture and state-of-the art facilities. Practice-orientation, internationalisation and graduate employability are at the heart of teaching and research at Hof University.

German students and international students from more than 60 countries learn together on our open-minded, intercultural campuses in Hof and Münchberg. Exciting student initiatives (e.g. eSports, Fairtrade Group or Formula Student) make student life even more interesting.

All professors and lecturers have a strong academic background as well as practical experience in the industry. As a result, graduates of Hof University are ideally prepared for the domestic and international labor markets.

Located at the top of Bavaria, Hof and Münchberg are safe and cozy towns in the heart of Europe with all amenities of a university town. Their green surroundings are ideal for all outdoor activities, and major cities like Berlin or Munich are within easy reach.



# Who can I contact with further questions?



Head of Program

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Welcome Center

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