Exposé for a dissertation

*[Add working title]*

(An exposé is the planning document for a dissertation. It provides a comprehensive overview of the content, structure and timetable. It also presents an initial selection of relevant literature sources.[[1]](#footnote-1))

Editor: *[first name, surname]*

E-mail adress: *[firstname.surname@hof-university.de]*

Supervisor (University): *[first name, surname]*

Supervisor (University of Applied Science): *[first name, surname]*

Company Advisor: *[first name, surname]*

1. **Problem definition**

*[What theoretical, practical, social or political problem is the starting point of the work?[[2]](#footnote-2) The focus is on the description of the problem of the intended dissertation.[[3]](#footnote-3)]*

1. **Current state of research**

*[What is the current state of research on the topic?[[4]](#footnote-4) The objective of this study is to analyse the research results that have been published to date on the problem.[[5]](#footnote-5)]*

1. **Aim**

*[What is the objective of this study? What is the hypothesis that is to be tested??[[6]](#footnote-6) Based on the problem definition, the state of research and the theoretical background, the formulation of the aim of the dissertation takes centre stage.[[7]](#footnote-7)]*

1. **Research question**

*[What question(s) should the work answer?[[8]](#footnote-8) In order to achieve the defined objective, it is necessary to define the main research question and several sub-questions.[[9]](#footnote-9)*

1. **Theoretical background**

*[Which theoretical frameworks should be employed as a foundation for addressing the question?[[10]](#footnote-10) The theoretical framework of the problem will be described on the basis of the research results.[[11]](#footnote-11)]*

1. **Research design and methodology**

*[Which method should be used to work on the problem and answer the question?[[12]](#footnote-12) The objective is to provide a comprehensive account of the methodologies employed to address the research question.[[13]](#footnote-13)]*

1. **Work schedule and timetable**

*[How much time is needed for the most important work steps? When will it be completed?[[14]](#footnote-14) The focus is on the description of the rough work steps and the provisional definition of the respective time periods and milestones.[[15]](#footnote-15)]*

**Notes on the formalities of the exposé [[16]](#footnote-16)**

* Length: 12-15 pages, including illustrations in the text
* Format: Justified, A4
* Font: Arial (11 pt or 12 pt font size)
* Line spacing: 1.5 cm
* Footnote: Chicago Style, i.e. at the end of each text page or in-text
* Citation style: Chicago Style or APA
* Bibliography: all references
* Missing information:
  + No author visible (n.d.)
  + No year of publication (n.d.)
  + No place of publication (n.p.)
* Illustrations:
  + numbered consecutively in the text
  + Labelling below the figure
  + Source citation as footnote
  + List of figures comes after the cover page
* Tables:
  + numbered consecutively in the text
  + Labelling above the table
  + Source citation below the table
  + List of tables comes after the list of figures
* Structure of the document:
  + Cover page
  + List of figures
  + List of tables
  + List of abbreviations
  + Written part
  + Bibliography

In the following Moodle-Course you will find further detailed information such as topic selection, source work or references for academic writing.

**Moodle-Course**: [Academic Writing - General Info | Moodle | Hof (hof-university.de)](https://moodle.hof-university.de/course/view.php?id=3613)

These are general formalities. In principle, the requirements of the respective institution must be adhered to, i.e. usually the university, faculty or similar.

# **Literaturverzeichnis**

**Flandorfer, P. (14. August 2020):** *Aufbau und Gliederung für das Exposé deiner Dissertation*. Abgerufen am 8. Juli 2024 von https://www.scribbr.de/dissertation-doktorarbeit/expose-aufbau-gliederung/

**Franck, N. (2004):** *Handbuch Wissenschaftliches Arbeiten.* Frankfurt am Main: Fischer Taschenbuch Verlag.

**Franck, N., & Stary, J. (2009):** *Die Technik wissenschaftlichen Arbeitens* (Bd. 15. Auflage). Berlin: Ferdinand Schöningh.

**IHJO. (3. März 2024):** *Was ist ein Exposé?* Abgerufen am 8. Juli 2024 von https://ihjo.de/wissen-ideen/was-ist-ein-expose/

**Kruse, O. (2007):** *Keine Angst vor dem leeren Blatt - Ohne Schreibblockaden durchs Studium* (Bd. 12. Auflage). Zürich: Campus Verlag.

**Nöfer, A. (2017):** Über die Anforderungen an eine Bachelorarbeit.

**Stickel-Wolf, C., & Wolf, J. (2022):** *Wissenschfatliches Arbeiten und Lerntechniken* (Bd. 10. Auflage). Kiel: Springer Gabler.

1. (IHJO, 2024) [↑](#footnote-ref-1)
2. Vgl. (Franck, 2004, S. 76) [↑](#footnote-ref-2)
3. Vgl. (Flandorfer, 2020) [↑](#footnote-ref-3)
4. Vgl. (Stickel-Wolf & Wolf, 2022, S. 124) [↑](#footnote-ref-4)
5. Vgl. (Flandorfer, 2020) [↑](#footnote-ref-5)
6. Vgl. (Franck, 2004, S. 78) [↑](#footnote-ref-6)
7. Vgl. (Flandorfer, 2020) [↑](#footnote-ref-7)
8. Vgl. (Franck, 2004, S. 77) [↑](#footnote-ref-8)
9. Vgl. (Flandorfer, 2020) [↑](#footnote-ref-9)
10. Vgl. (Kruse, 2007, S. 135) [↑](#footnote-ref-10)
11. Vgl. (Flandorfer, 2020) [↑](#footnote-ref-11)
12. Vgl. (Franck, 2004, S. 79) [↑](#footnote-ref-12)
13. Vgl. (Flandorfer, 2020) [↑](#footnote-ref-13)
14. Vgl. (Franck & Stary, 2009, S. 173) [↑](#footnote-ref-14)
15. Vgl. (Flandorfer, 2020) [↑](#footnote-ref-15)
16. (Nöfer, 2017) [↑](#footnote-ref-16)